



STATE OF NEVADA  
OFFICE OF THE ATTORNEY GENERAL

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To Whom It May Concern:

AB 67, signed into law by the Nevada Legislature on June 6, 2013, is a key component in the fight against sex trafficking in our state. I am thankful to all the supporters who rallied behind this issue and am honored to work with so many wonderful partners to pass this historic legislation.

But the passage of this new law is just one step in eradicating this practice in our state. As Nevada Attorney General, a key component of my work includes public awareness. I believe we need to educate Nevadans about the victimization of the Silver State's children and young adults.

Many agencies and organizations have already begun to participate in educational campaigns including the Nevada Sex Trafficking Awareness Campaign led by Pastor Troy Martinez, founder of 10,000 Kids. Additional groups involved include the Children's Advocacy Alliance which has served as the facilitator of this statewide effort, local school districts, the Nevada Truckers Association, the faith based community, a variety of community partners, judges, law enforcement agencies and our media partners who have agreed to air a half hour education documentary, "Trafficked No More."

Using the tools provided by the new legislation and with the efforts of members of our state's communities, we are moving forward providing the victims of sex trafficking the help and support they need and assuring the perpetrators of this crime will receive the punishment they deserve under the law.

Sincerely,

A handwritten signature in cursive script that reads "Catherine Cortez Masto".

CATHERINE CORTEZ MASTO  
Attorney General  
Honorary Spokesperson  
Nevada Sex Trafficking Awareness Campaign

CCM/lf